

Laura J Nadler

SPEAKER | COACH | AUTHOR
MARKETING EXPERT



Entertaining & Educational
Dental Marketing Courses
Customized to Engage
Your Attendees

WHAT I TALK ABOUT

COURSE TITLES

Lights! Camera! You!
Don't Sweat Social Media
Deliver on Your Brand Promise

LECTURES & WORKSHOPS

Modules from 45-90 minutes.
Branding, Photography, Video,
Websites, SEO v SEM
Designed for the entire team.

SOMETHING ELSE

Ideal for Study Clubs, DSO's
and Dental Organizations.
Full and half-day courses.
All aspects of practice
marketing.

BESPOKE SPEAKING

Laura J Nadler is the founder of WorkingCat Marketing, who takes a storytelling approach to practice marketing.

Her courses are tailored to your audience. Whether admins, clinicians, GP's, specialists, or a mix, Laura's customized lectures and workshops engage your attendees to the fullest, giving them the tools and plans to take real action when they get back to the practice!

Author of the best-seller
Lights! Camera! YOU!
A Practical Guide for
Creating and Using Video to
Market Your Practice

"I love Laura Nadler!!! She spoke twice for our national annual session and killed it! Rave reviews and vital information! Thanks for making my meeting a success!"

Dr. Lars Bouma
President, American
College of Prosthodontists

"Very well organized and complete coverage on the topic of digital marketing, great performance!!!"

Dr Gerard Charanduk
Spear Study Club

www.WorkingCat.pro
Laura@WorkingCat.pro

New York Based
Travel Lover

In Person or Virtual



Laura J Nadler

PROUD MEMBER

- Academy of Dental Management Consultants
 - Speaking Consulting Network
 - AADOM Speaker Alliance
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WHERE YOU'VE SEEN ME

- American Dental Association
- Boston University
- American College of Prosthodontics
- Pacific Coast Society Orthodontists
- World Implant Orthodontic Assoc
- Spear Study Clubs
- University at Sea
- Pride Institute
- Tufts School of Dental Medicine

"Within an ever-changing world, Laura manages to stay relevant with her finger on the pulse of the marketing industry."

Shänna Tomlin
Director of First Impressions

